



INSIGHT

LIGHT  ABILITIES

Insight Lighting is represented  
in NYC by Light Abilities  
212-242-3233 | [www.lightabilities.com](http://www.lightabilities.com)



INSIGHT IDEA BOOK

2015

## INTERIOR



### ILLUSIONS **PG 04**

- High Performance Linear Luminous Lighting
- For Interior & Exterior Use
- LED, Ceramic Metal Halide & Metal Halide



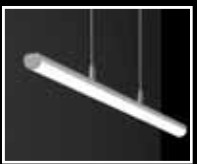
### MEDLEY A **PG 06**

- Architectural Linear LED Lighting
- Integral Power
- White Light, Active White & Static Colors
- RGB, RGBW, RGB+W & RGBWWA



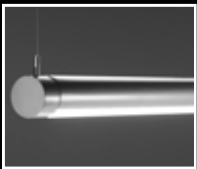
### MEDLEY C **PG 06**

- Diminutive Linear LED Lighting
- Remote Power
- White Light, Active White & RGB



### PILOT **PG 12**

- Pilot Cove & Pilot Architectural
- Integral & Remote Power
- White Light & RGB, RGB+W & RGBWWA



### LINEA LED **PG14**

- High Performance LED General Lighting
- White Light



### DECOLED **PG16**

- High Performance Indirect Lighting
- White Light



### SMARTFIT **PG24**

- LED Lighting Panels
- White Light



### PARALED **PG26**

- LED Linear Luminous Panels
- White Light & RGB
- Custom Shapes

## EXTERIOR



### EURO **PG 04**

- Vertical Luminous Columns
- LED & Ceramic Metal Halide



### MEDLEY X **PG 08**

- High Performance Architectural Facade Lighting
- Remote Power
- White Light, Active White & Static Colors
- RGB, RGBW, RGB+W & RGBWWA



### MEDLEY Xi **PG 08**

- High Performance Low Profile Facade Lighting
- Remote Power
- White Light, Active White & Static Colors
- RGB, RGBW, RGB+W & RGBWWA



### MEDLEY VIEW **PG 10**

- Architectural Facade Lighting
- Integral Power
- White Light, Active White & Static Colors
- RGB, RGBW, RGB+W & RGBWWA



### MASQUE LED **PG 18**

- Architectural LED Facade & Flood Lighting
- White Light, Static Colors & RGB
- "Sea Turtle Friendly Lighting"



### DRIVE **PG 20**

- High Performance LED Facade & Flood Lighting
- White Light, Static Colors & RGB Color Changing
- "Sea Turtle Friendly Lighting"



### 5-SPOT **PG 22**

- LED Spot Lighting & Landscape Lighting
- White Light, Static Colors, RGB & RGBW
- "Sea Turtle Friendly Lighting"

# ARCHITECTURAL LIGHTING

Insight Lighting designs and manufactures high performance architectural lighting, wayfinding, signage and branding products in LED and classical lamp offerings for interior and exterior applications. A collection of lighting instruments including high performance indirect lighting, linear LED (MEDLEY), linear luminous lighting (Illusions), LED light panels (SmartFit), exterior facade (Masque & Drive) are representative of our wide yet specific product offering.

Keeping all production in the US, Insight Lighting is dedicated to creating the finest designs in architectural lighting. Our mission is to develop innovative new products to assist our customers and owners in meeting their lighting needs and challenges. By creating functional, aesthetic and energy conscious products, we strive to enhance the appearance and performance of the commercial environment.

Visit [insightlighting.com](http://insightlighting.com) for a complete overview of our lighting products.



# EURO & ILLUSIONS

VERTICAL LUMINOUS COLUMNS & LINEAR LUMINOUS LIGHTING



## EURO

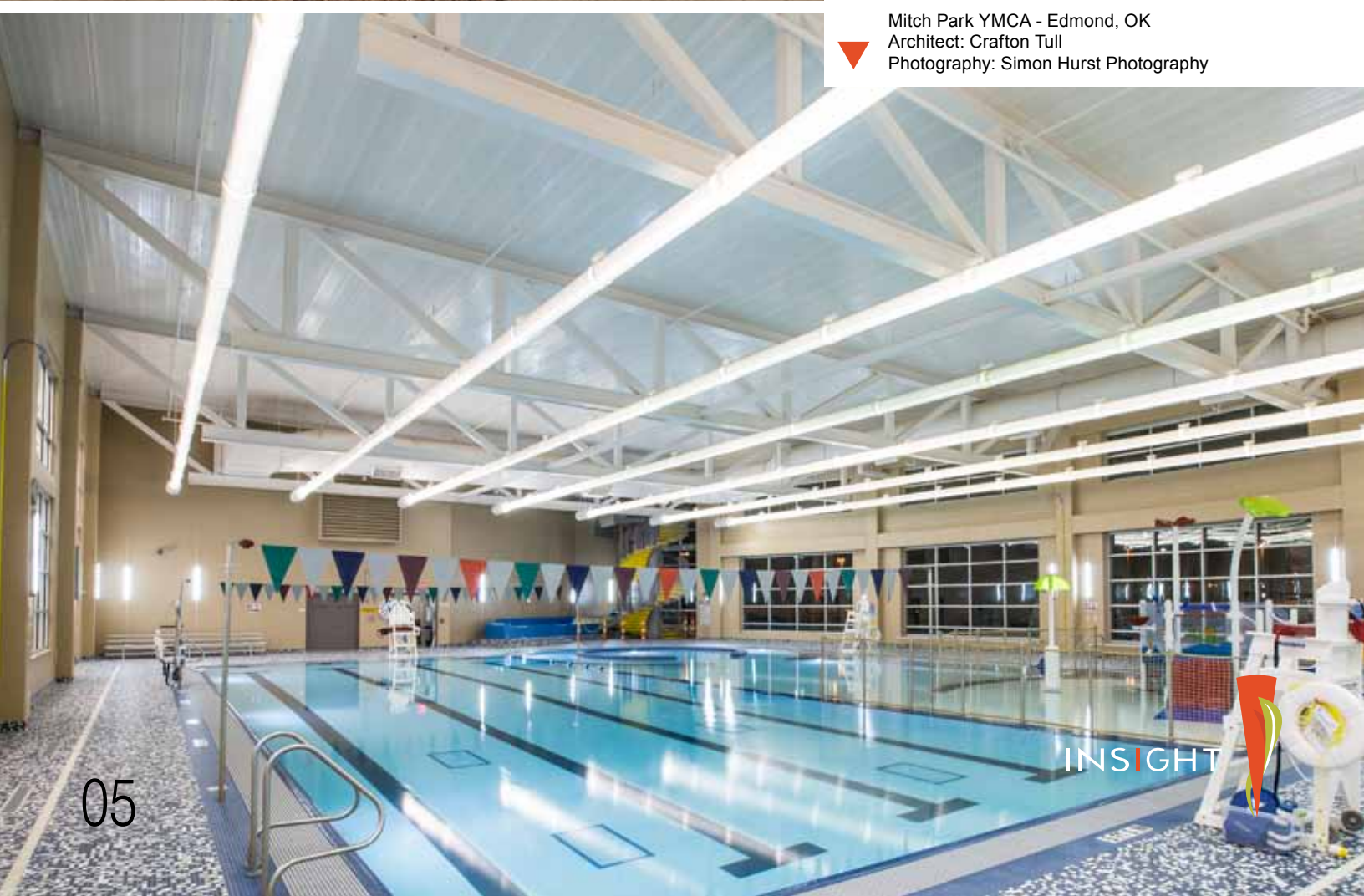
- Luminous columns up to 14'
- EURO provide more vertical illumination than any other product on the market
- EURO creates a quality of light without brightness or glare, allowing for visual comfort in the pedestrian nightscape
- Available in Ceramic Metal Halide and LED
- LED options: 50W white light, static colors & RGB
- Add DMX color changing options in RGB LED platforms and now you have the option of marking the landscape for wayfinding or entertainment purposes

## ILLUSIONS

- High performance linear luminous lighting
- ILLUSIONS is ideal for natatoriums and backlighting applications
- May be positioned in horizontal and vertical applications
- LED options: 50W white light, static colors & RGB
- Ceramic Metal Halide and Metal Halide up to 1000W
- UL Wet location product designed for hose down maintenance



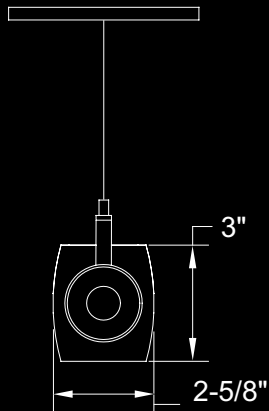
▲ San Diego Community College - San Diego, CA  
Architect: Joseph Wong Design Associates  
Photographer: Balfour Beatty Construction



▼ Mitch Park YMCA - Edmond, OK  
Architect: Crafton Tull  
Photography: Simon Hurst Photography

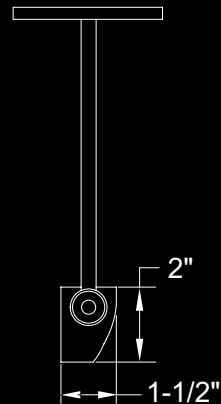
# MEDLEY A & C

INTERIOR ARCHITECTURAL LED LINEAR LIGHTING



## MEDLEY A

- Interior architectural
- Integral power
- White Light: Static white light & active white
- Color changing: RGB, RGBW, RGB+W & RGBWWA available in discreet, tricolor and quad-color
- Architectural mountings with concealed cable & feed-thru wiring
- Up to 8' fixture lengths
- Up-down lighting
- Exclusive and custom trim options



## MEDLEY C

- Interior low profile
- Remote power
- For use in cove, niche & surface applications
- White Light: Static white light & active white
- Color changing: tricolor RGB
- Up to 8' fixture lengths

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▲ Dr Phillips Performing Art Center - Orlando, FL  
Architect: HKS Architects in association with Barton Myers Associates & Baker Barrios Architects  
Photography: John Bateman

▲ Principal Financial Skywalk - Des Moines, IA  
Architect: OPN Architects, Engineer: Modus Engineering  
Photography: Brent Isenberger Photography

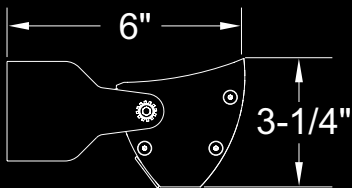
▲ Seattle Children's Hospital Building Hope  
Architect: ZGF Architects  
Photography: © Benjamin Benschneider All Rights Reserved

▲ Big Four Bridge - Louisville, KY  
Photography: SpeedDemon 2 Photography

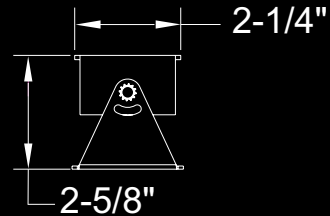


# MEDLEY X & Xi

EXTERIOR ARCHITECTURAL LED LINEAR LIGHTING (REMOTE POWER)



MEDLEY X



MEDLEY Xi

## MEDLEY X

- High performance exterior facade luminaire
- Remote power
- Allows for replaceable MXi light engines
- White Light: Static white light & active white
- RGB, RGBW, RGB+W & RGBWWA available in discreet, tricolor & quad-color
- Optics include 7°, 15°, 30°, 45°, 100°

## MEDLEY Xi

- Low profile, high performance facade luminaire
- Remote power
- White Light: Static white light & active white
- RGB, RGBW, RGB+W & RGBWWA available in discreet, tricolor & quad-color
- Optics include 7°, 15°, 30°, 45°, 100°

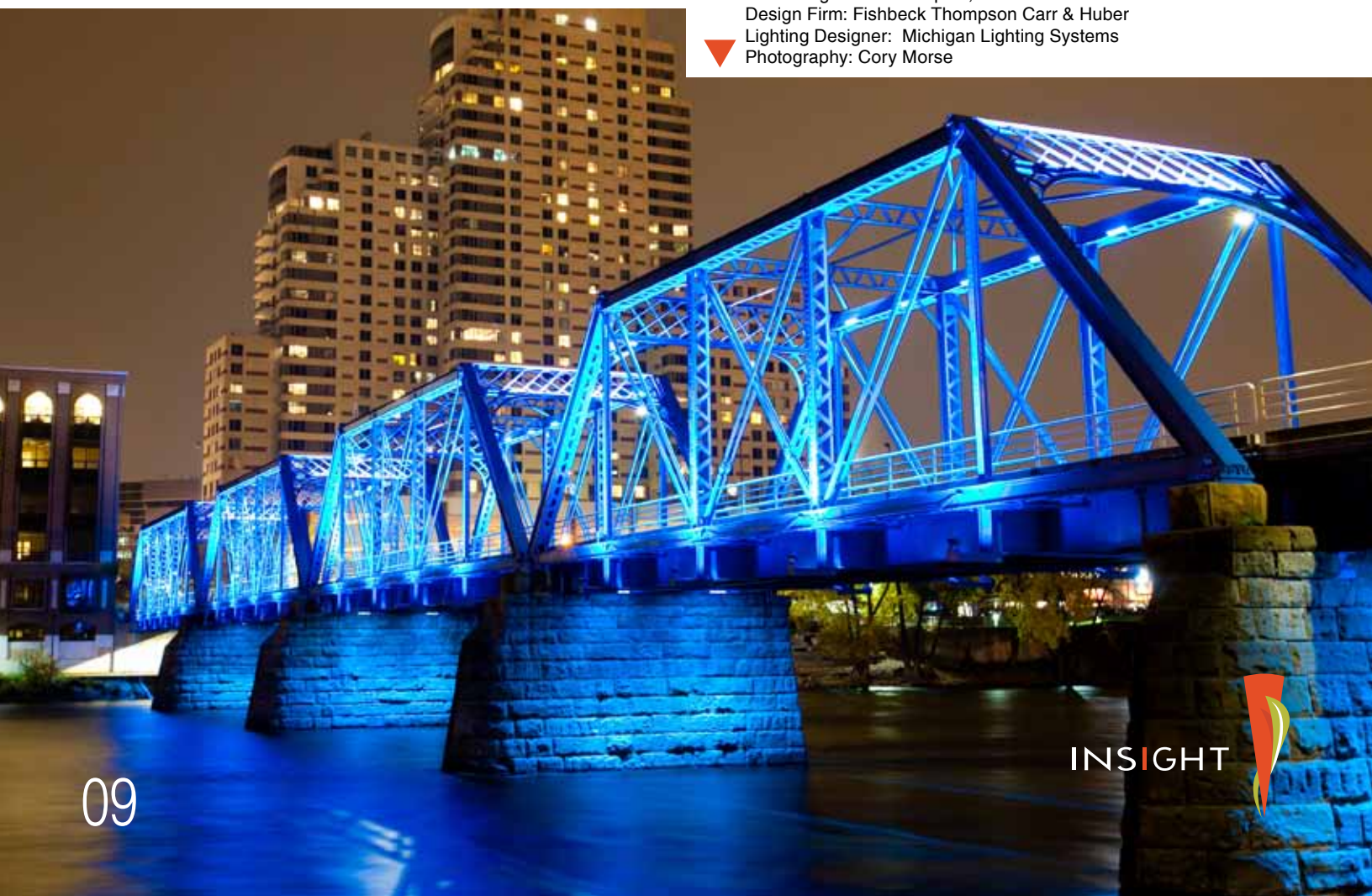




▲ Naval Hospital at Camp Pendleton - Camp Pendleton, CA  
Architect: HDR Architects  
Lighting Designer: EXP Lighting - Michael Schrupp  
Photographer: Ed LaCasse Photography

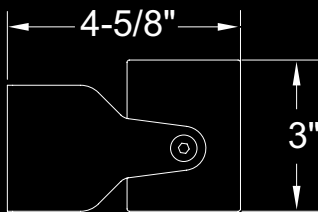
◀ Harbor Village Zipline Tower - Destin, FL  
Lighting Designer: Kyle Owens LEED AP DB+C, SESCO Lighting  
Photography: Jay Capilo Photography

Blue Bridge - Grand Rapids, MI  
Design Firm: Fishbeck Thompson Carr & Huber  
Lighting Designer: Michigan Lighting Systems  
Photography: Cory Morse



# MEDLEY VIEW & VIEW II

EXTERIOR ARCHITECTURAL LED LINEAR LIGHTING (INTEGRAL POWER)



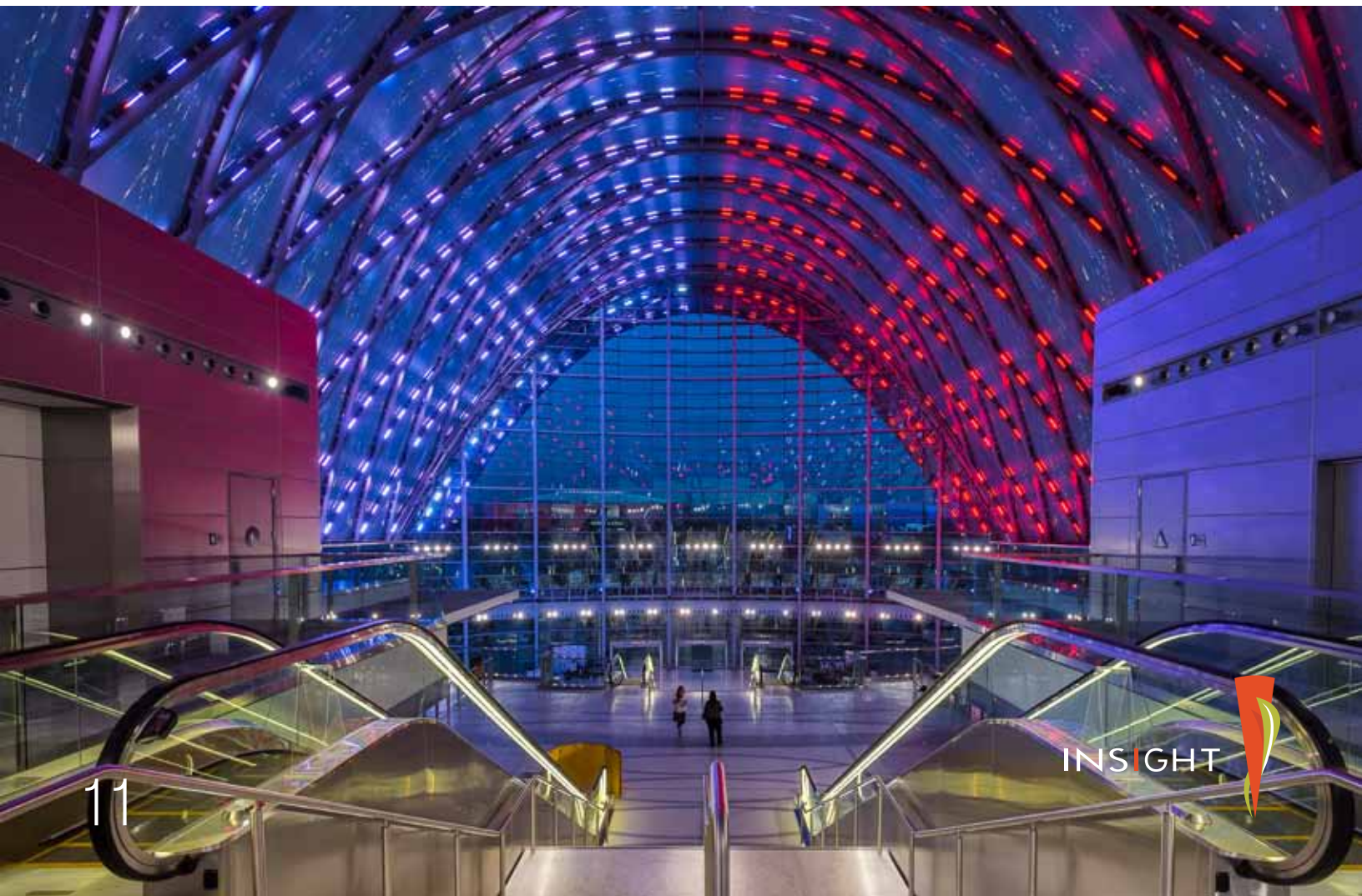
## MEDLEY VIEW

- Exterior architectural facade lighting
- Integral power
- White Light: Static white light & active white
- Color changing: RGB, RGBW, RGB+W & RGBWWA available in discreet, tricolor and quad-color
- Optics include 7°, 15°, 30°, 45°, 100°
- Available in surface mount and extended arm mountings
- Ability to be mounted end to end for exterior continuous cove lighting needs



◀ CWD Trust Building - Grand Rapids, MI  
Design/Build Contractor: Feyen Zylstra  
Lighting Designers: Heather Libonati, LC  
Luminesce Design Inc  
Greg Smith - Michigan Lighting Systems  
Photography: M-Buck Studio LLC

Anaheim Regional Transportation Intermodal Center  
Architect: HOK  
◀ Lighting Designer: HLB Lighting Design  
Photographer: Rick Horn Studio



# PILOT

LED COVE & ACCENT LIGHTING



## PILOT ARCHTECTURAL

- Diminutive, architectural lighting
- Remote Power
- White Light: 3.5W - 12W, 3.5W/ft supports 2012 ASHRAE requirements
- Color changing: RGB (6W & 12W tricolor), RGB+W (12W) RGBWWA (12W)
- Aircraft cable and pendant in uplight and downlight versions
- Surface mountings include a fixed mount and an adjustable mount

## PILOT COVE

- Integral Power
- White Light: 3.5W - 12W, 3.5W/ft supports 2012 ASHRAE requirements
- Color changing: RGB (6W & 12W tri-color), RGB+W (12W) RGBWWA (12W)
- Adjustable mounting



▲ Elkhart General Hospital MRI - Elkhart, IN  
Lighting Designer: KSA - Sharon Olsen

◀ Insight Headquarters

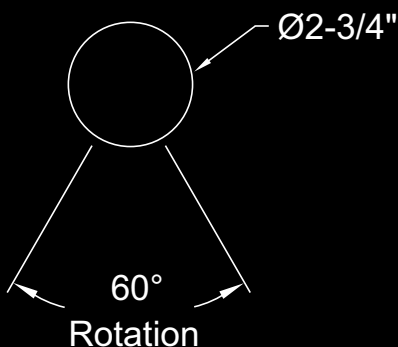
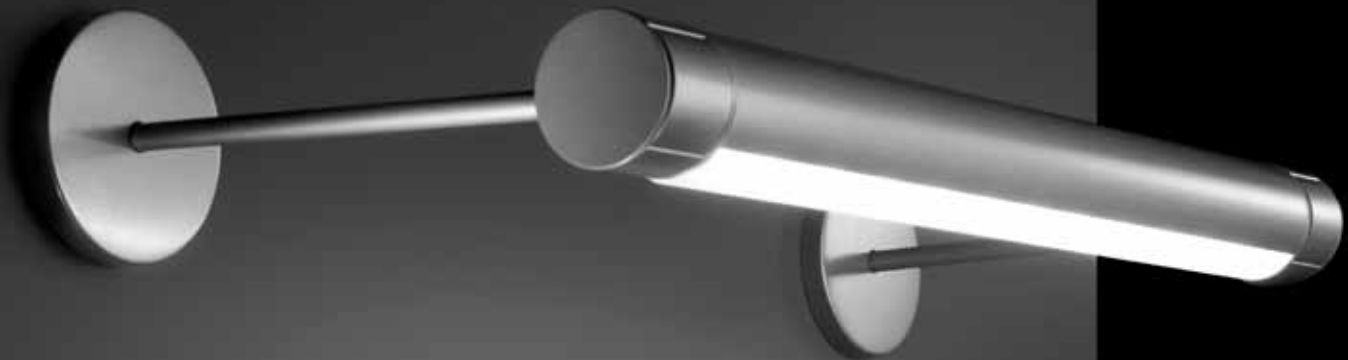


INSIGHT



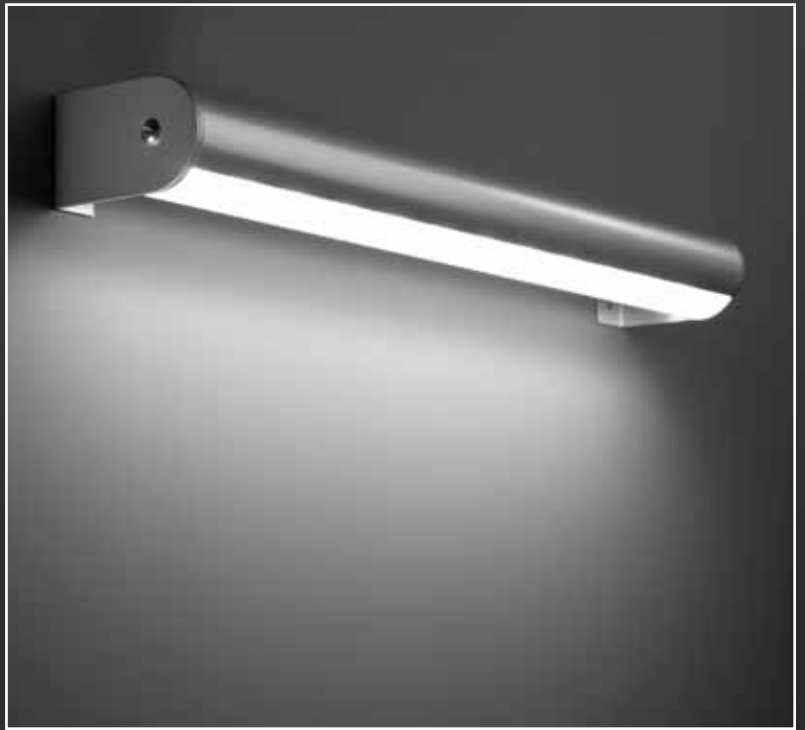
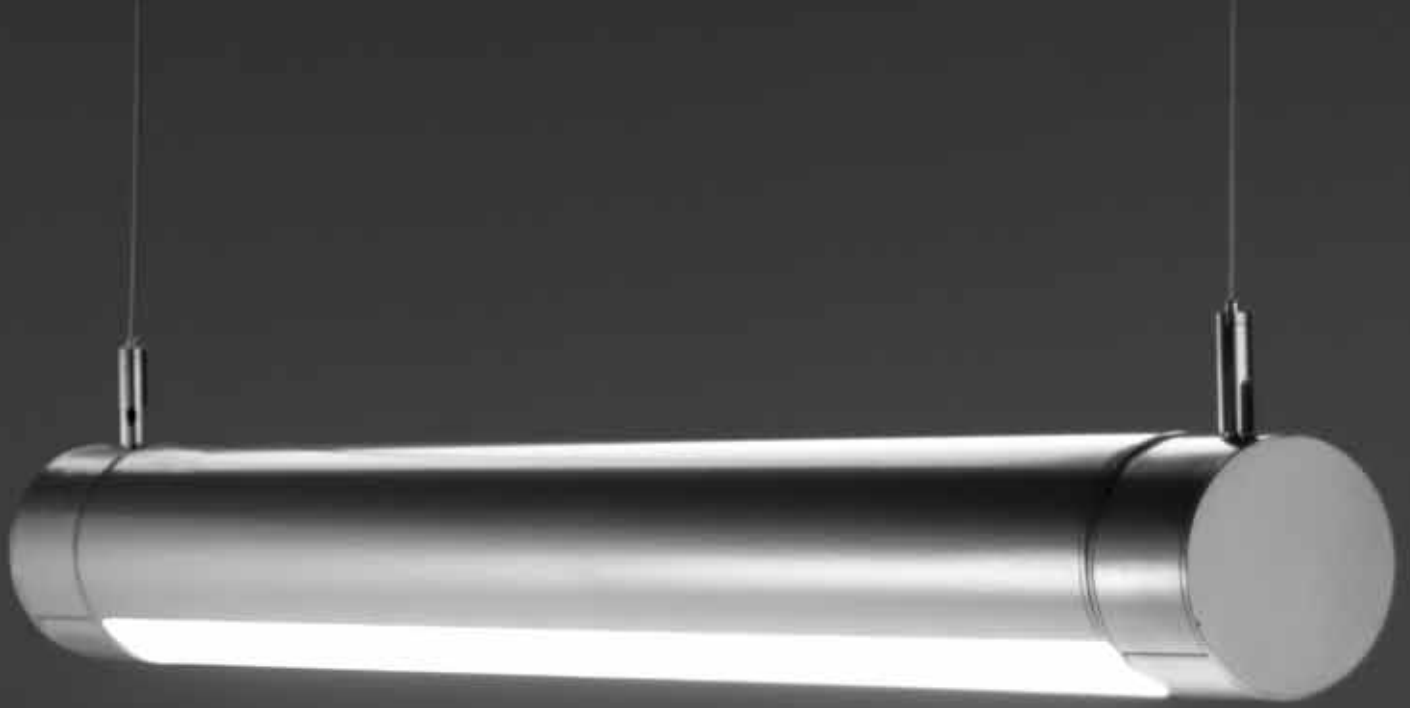
# LINEALED

INTERIOR ADJUSTABLE LED LINEAR LIGHTING



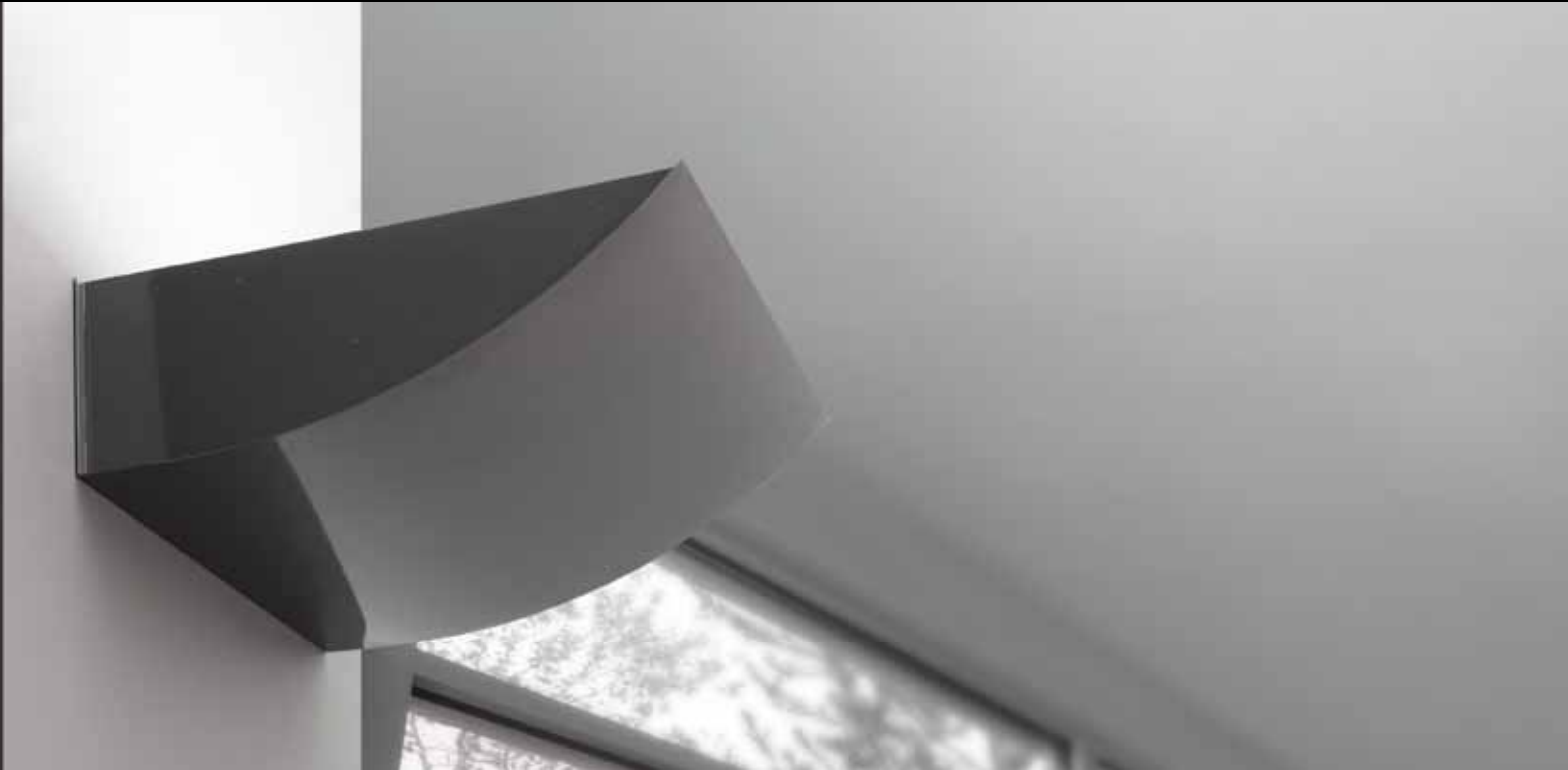
## LINEALED

- A sleek 2-3/4" diameter housing
- Integral power supply
- Architectural round shape, 2-3/4" in diameter
- Mountings include aircraft cable, pendant, extended arm, mono-point and semi-recessed
- All mountings, allow for concealed cabling
- Versatile range of outputs; 3.5W/ft, 6W/ft, 12W/ft
- Consistent color temperatures ranging from 2700K to 4000K
- Available in 12", 24", 36" & 48" lengths
- Optics include 7°, 15°, 30°, 45°, 100° and asymmetric distribution



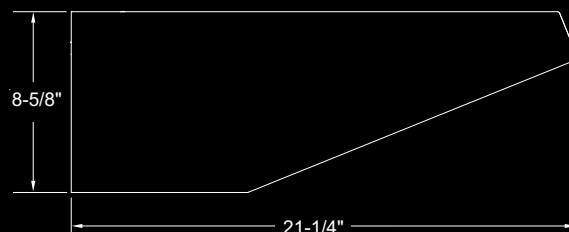
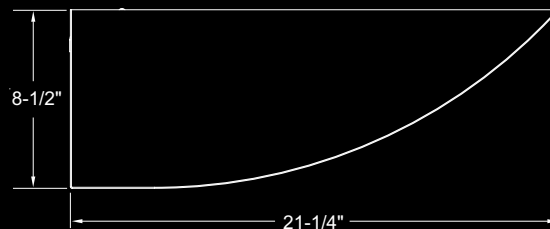
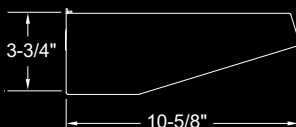
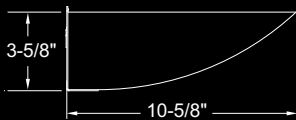
# DECOLED

LED ASYMMETRIC INDIRECT LIGHTING



## DECOLED

- A collection of high performance indirect LED fixtures
- The perfect choice to retrofit the lighting in existing public spaces or accent sloped ceilings
- Offered in two shapes and two sizes
- Offered in two high performance lumen packages: 120W & 300W
- Color temperatures (2700K, 3500K, 4000K)
- Asymmetric distribution







# MASQUE LED

LED FACADE LIGHTING



## MASQUE LED

- High performance LED architectural facade lighting
- Offered in three scaled housing sizes (MASQUE 1, 2, 3)
- Mounting options for many applications
- White light color temperatures in 27K, 35K, 40K: 30W, 50W and 120W
- RGB: 16W, 30W, 50W and 135W
- 6 optical choices of beam performance; 7°, 15°, 30°, 45°, 100° and 10° X 60°



▲ First Financial Center - Cincinnati, OH  
Photography: Cincy Images, Jayson Gomes

◀ Williams Brice Football Stadium Banner at the University of South Carolina  
Architect: Garvin Design Group  
Engineer: Belka Engineering

▼ Polk County Courthouse - Des Moines, IA  
Architect: OPN Architects  
Engineer: Alvine Engineering



# DRIVE

LED FACADE LIGHTING



## DRIVE

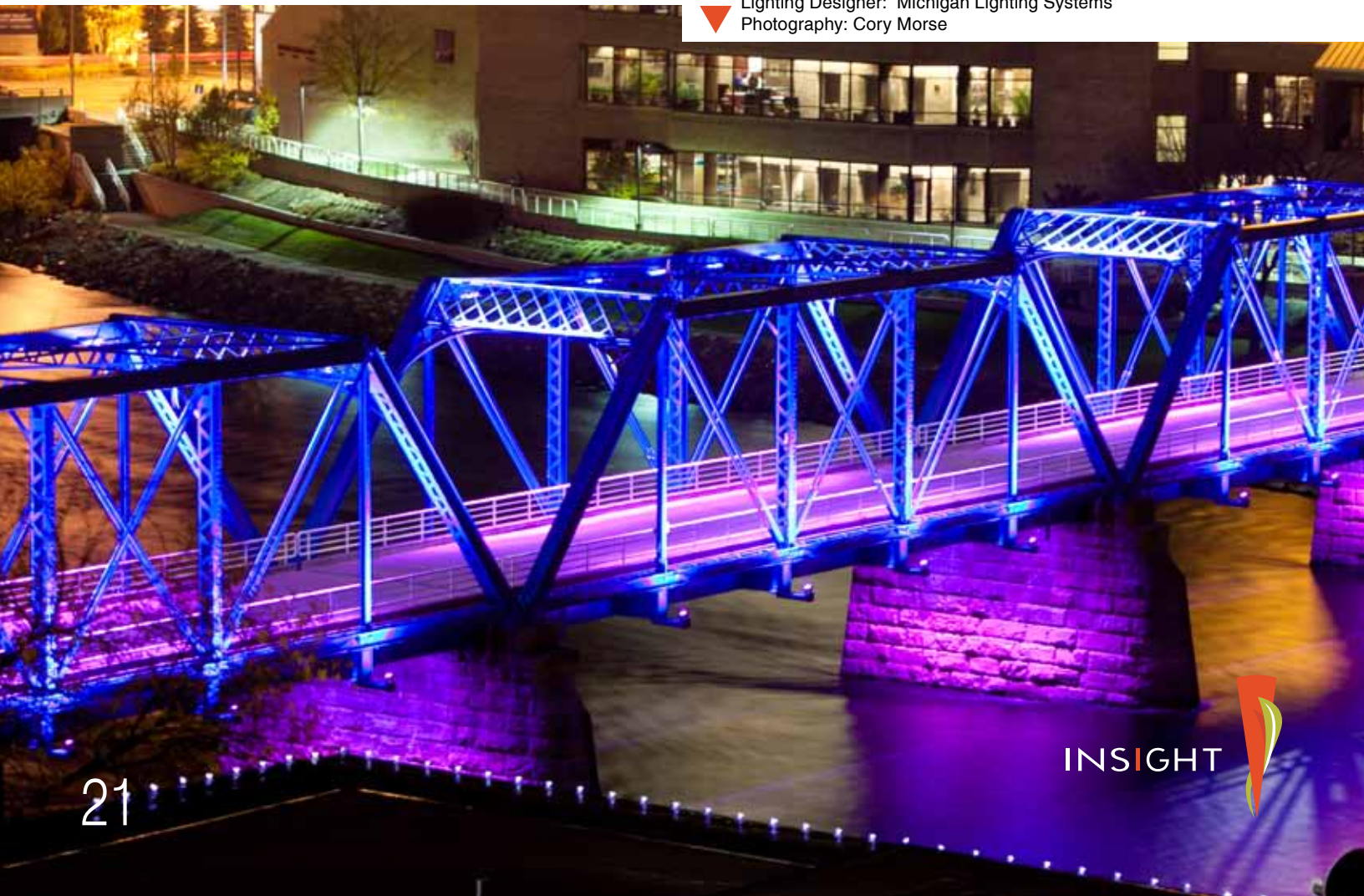
- High performance LED facade and flood lighting
- White light: 30W, 50W and 120W
- RGB color changing: 30W, 50W and 135W
- Newly improved photometry delivering over 350,000 candle power in 120W white, 7° optics
- Optics include 7°, 15°, 30°, 45°, 100° and HSL for horizontal spread lens option
- Consistent white color temperatures 2700K, 3500K and 4000K
- Surface mount or extended arm and slipfitter option is available



▲ Macy's Herald Square - NYC, NY  
Lighting Designer: Lighting Workshop  
Photography: Courtesy of Moment Factory

◀ Saint Julie Billiard Church - Tinley Park, IL  
Architect: Danta Domenella

Blue Bridge - Grand Rapids, MI  
Design Firm: Fishbeck Thompson Carr & Huber  
Lighting Designer: Michigan Lighting Systems  
Photography: Cory Morse



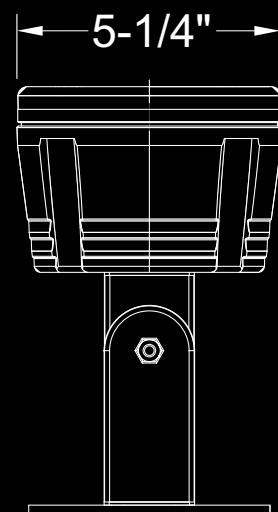
# 5-SPOT

LED SPOT AND LANDSCAPE LIGHTING



## 5-SPOT

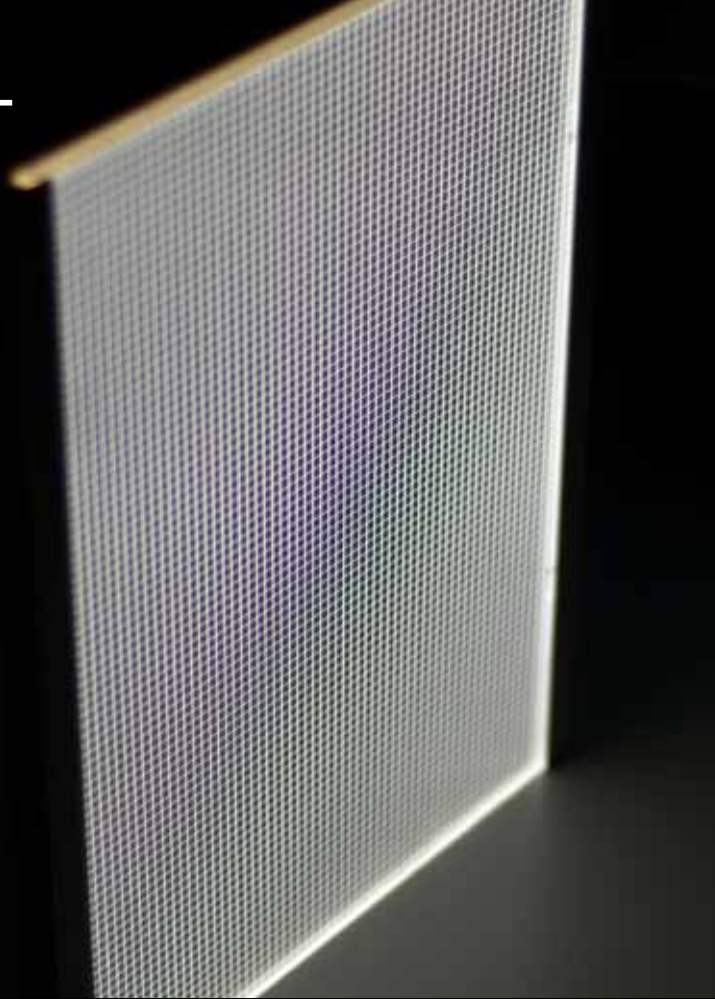
- One of the smallest architectural flood lights, measuring just 5" in diameter
- Ideal for lighting architectural niches, illumination of columns or landscape lighting
- Available in 15W of white light, RGB or RGBW
- 5 optical beam distributions: 7°, 15°, 30°, 45°, 100°
- Peak candlepower of over 42,000 candela
- Field installable accessories: luminous ring, visor, snoot, wire guard





# SMARTFIT

LED LIGHTING PANELS



## SMARTFIT

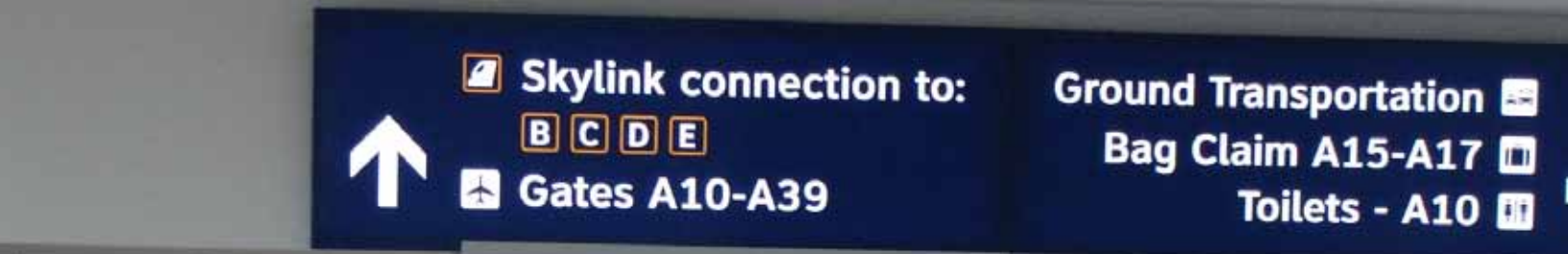
- LED architectural and wayfinding lighting panels
- Perfect for backlighting architectural resins, such as 3FORM, Lumicor or even backlighting glass, translucent stone, graphics or signage
- Custom sizes are available upon request
- Lighting uniformity of no less than 1.5:1 on the panel face and average surface luminance of 600 flux
- Luminance: minimum average flux of 500 cd/m<sup>2</sup>
- Less than 10 watts per foot energy consumption
- White LED color temperature averages 5000K ± 200K
- Plug and play electronics allow for ease of maintenance or replacement





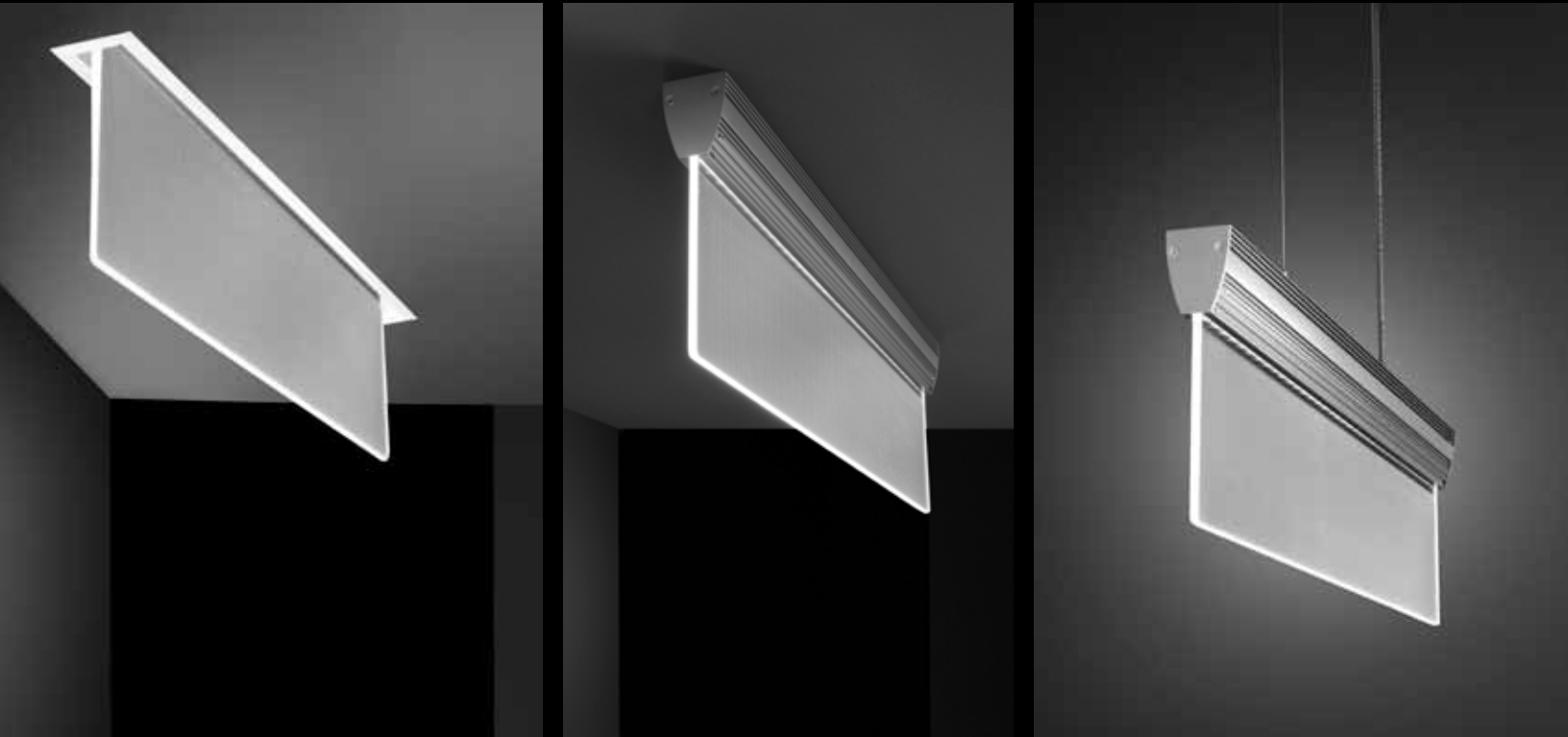
▲ Ballard Spahr L.L.P. - Denver, CO  
Architect: Acquilano Leslie Inc  
Lighting Designer: Bouyea & Associates  
Photography: Frank Ohms Photography

▼ DFW Airport Terminal A  
Photography: Courtesy of DFW



# PARALED

LED LINEAR LUMINOUS PANELS



## PARALED

- ParaLED products create dramatic blades of vertical illumination when turned on, then simply disappear into the architecture when turned off
- Thin luminous profile of less than 1/2", available in 4" and 7.5" acrylic blade
- Integral Power 120 - 277V, with 0 - 10V dimming capabilities
- 11W/FT
- Efficacy of 82 lm/W
- White light (2700K, 3500K, 4000K) and RGB color changing
- Available in 24", 36", 48", 96" single fixture lengths or multiple fixture runs.
- Uplight option is available
- Special shapes and custom etching can be specified



**Insight Lighting**  
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# INSIGHT IDEA BOOK

